



**RIVERS  
LAND  
TRUST**

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**Keeping our wild & working lands forever abundant**

## **What's a land trust?**

Land trusts are private, nonprofit organizations that acquire and manage land for the purpose of permanent conservation. They also steward land for public benefit. Land trusts harness three fundamental aspects of the American ethos: volunteerism, community spirit and connection to the land. Most land trusts are regionally-based, making them deeply connected to local needs.

Land trusts actively work to conserve land by undertaking or assisting with direct land transactions—primarily the purchase or donations of land or conservation easements. They vary in scope and scale, but all of them share the common mission of working cooperatively with landowners to protect and conserve land for its natural, recreational, scenic, historic or productive value. As thousands of acres of open space are lost to development annually, the public is turning more frequently to land trusts to protect and steward land in perpetuity. The first land trusts were established in the 1850's in Massachusetts, and since then the increase in numbers of land trusts and acres protected has been dramatic. Today, there are more than 1300 land trusts who have protected 56 million acres of farmland, wetlands, ranches forests, watersheds, river corridors, and other critical land types. There are 20 land trusts operating in the state of Oregon.

The benefits of conservation are many, including contributions to health and happiness, food and water, the economy, and provide solutions to climate change. Help support your local land trust, Wild Rivers Land Trust, today!

Together, we are keepers of this wild place

When you become a member of our Sustaining Friends program, you join others who care about preserving this special place, forever. There are many ways to participate in conserving the southern Oregon coast like donating a conservation easement or asset, or including us in your will or trust. Contact us for more information on how you can participate in sustaining our inspiring environment.

Wild Rivers Land Trust  
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